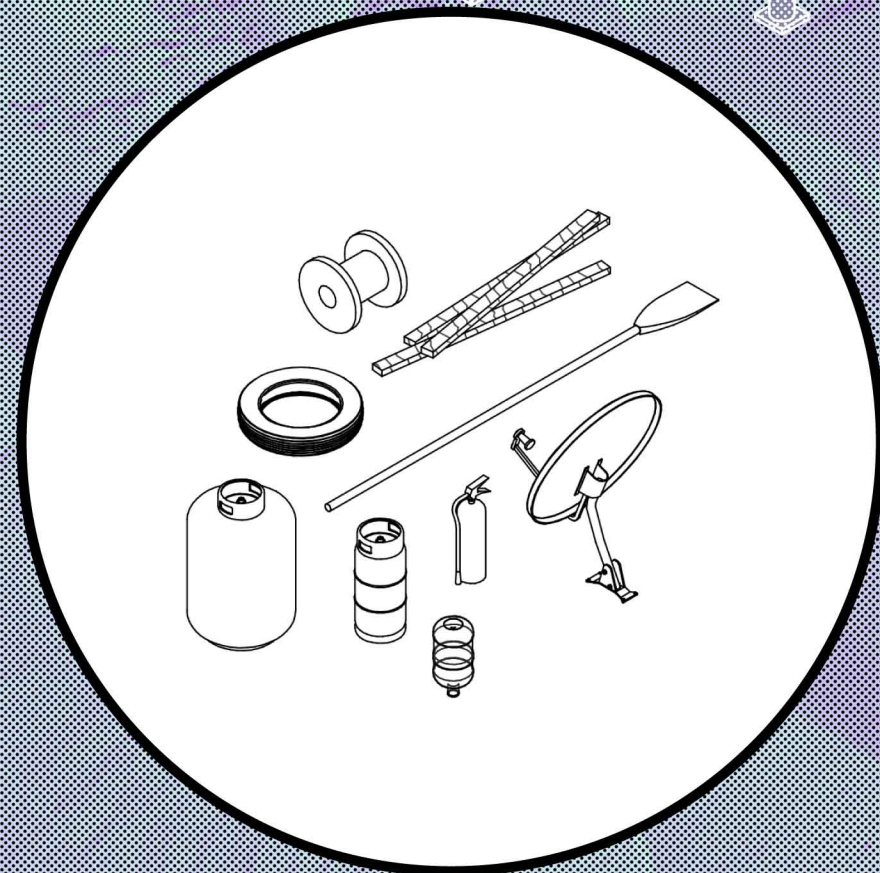


JUST ADD WATER

Ajoutez de l'eau !

The Inuit people of Nunavik, Québec are currently settled in 14 villages created by the Canadian government during the 1950s and 1960s. These housing typologies were modeled after American suburban neighbourhoods, and not designed with the harsh climate or nomadic lifestyle of the Inuit people in mind. The architecture is unable to contain the necessary possessions of the people, items such as sleds, boats, ATVs, and hunting supplies, which consequently are stored in a community dumping ground. Residents are forced to hack their homes by building additions and alternatives using repurposed found material.

Just Add Water proposes the establishment of the Assemble Hack Inc. factory in the Nunavik region to provide a do-it-yourself solution to the current housing dilemma. By bringing one's own unused items to the factory, customers can watch junk magically transform into compact housing cubes before their eyes. There are various value deals, combo packages, and side options available, so customers can mix and match which housing options suit their needs best. Got a large boat to house? Choose Combo #5! Have a skidoo with nothing to do? Side #7 is for you! Once chosen, the cube can be easily towed back to a housing lot, and left to steadily grow into the perfect custom family home. Just add water!



1 Find materials
Trouvez des objets

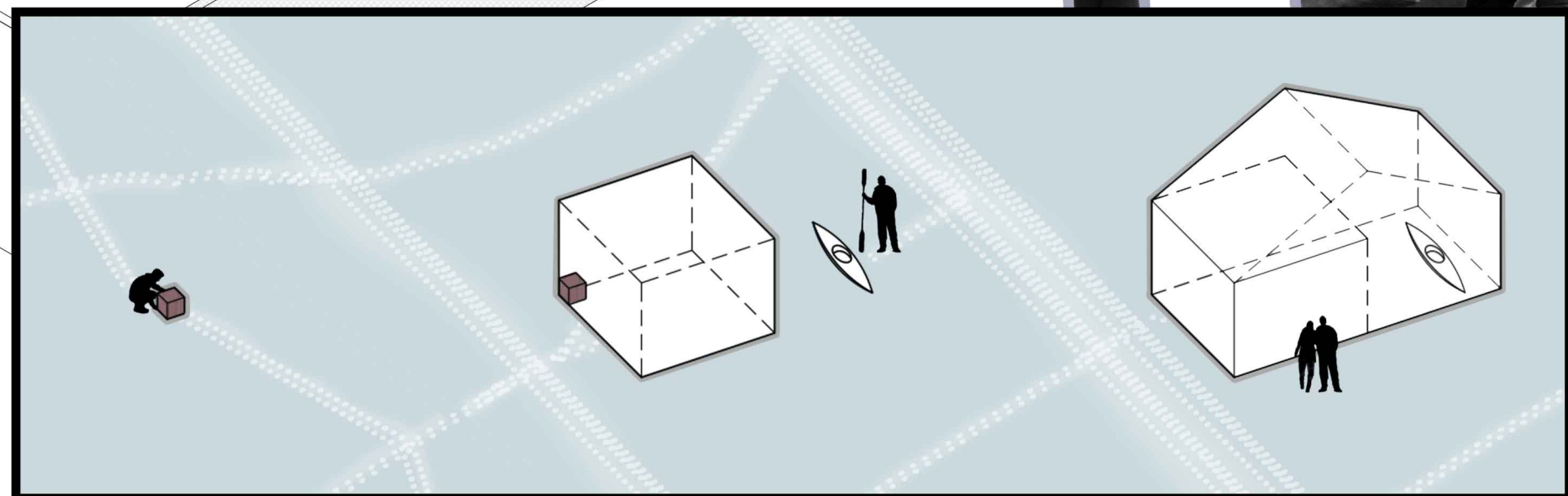
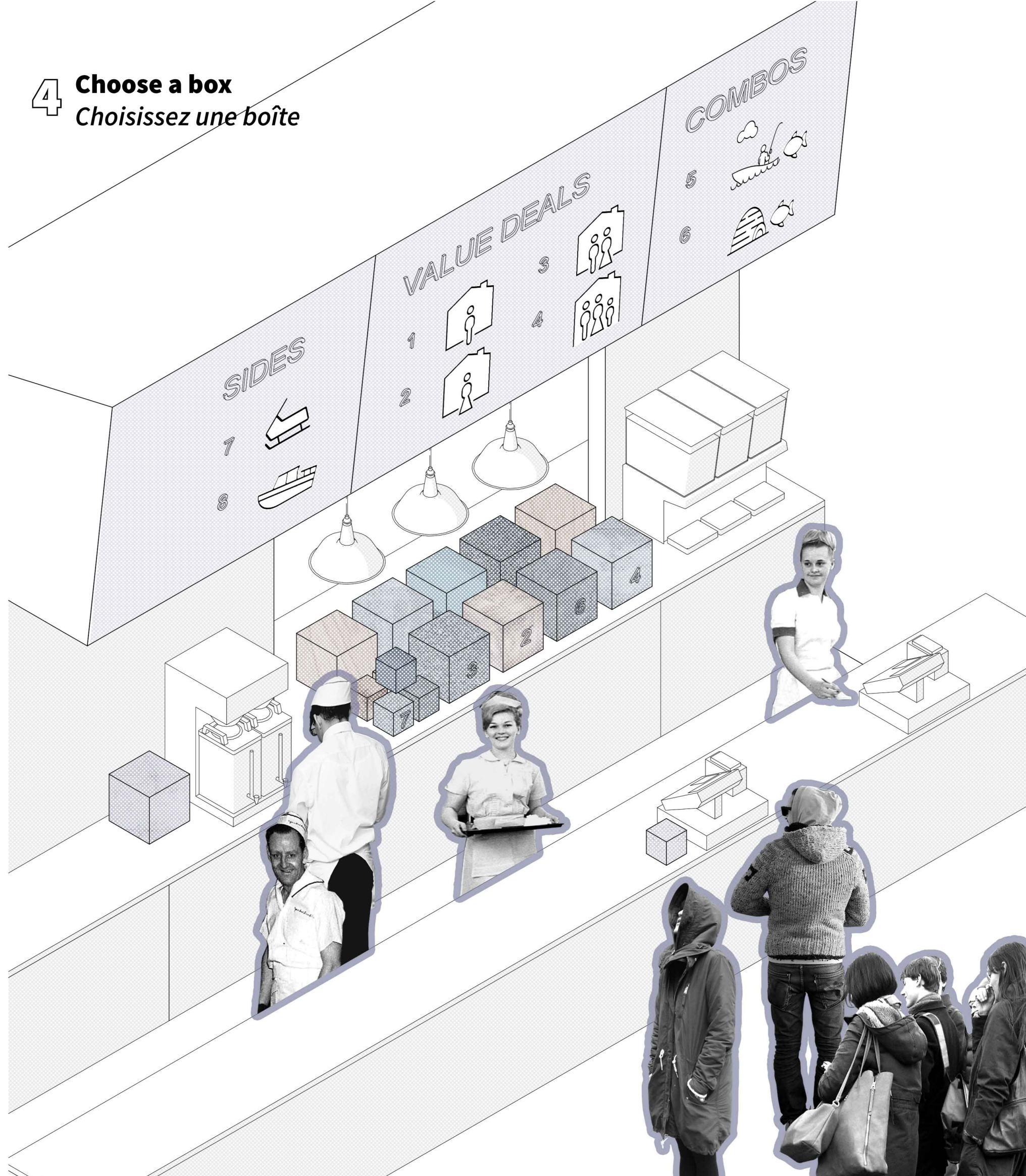


2 Go to the factory
Allez à la manufacture

3 Watch the materials transform
Transformez les objets

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4 Choose a box
Choisissez une boîte

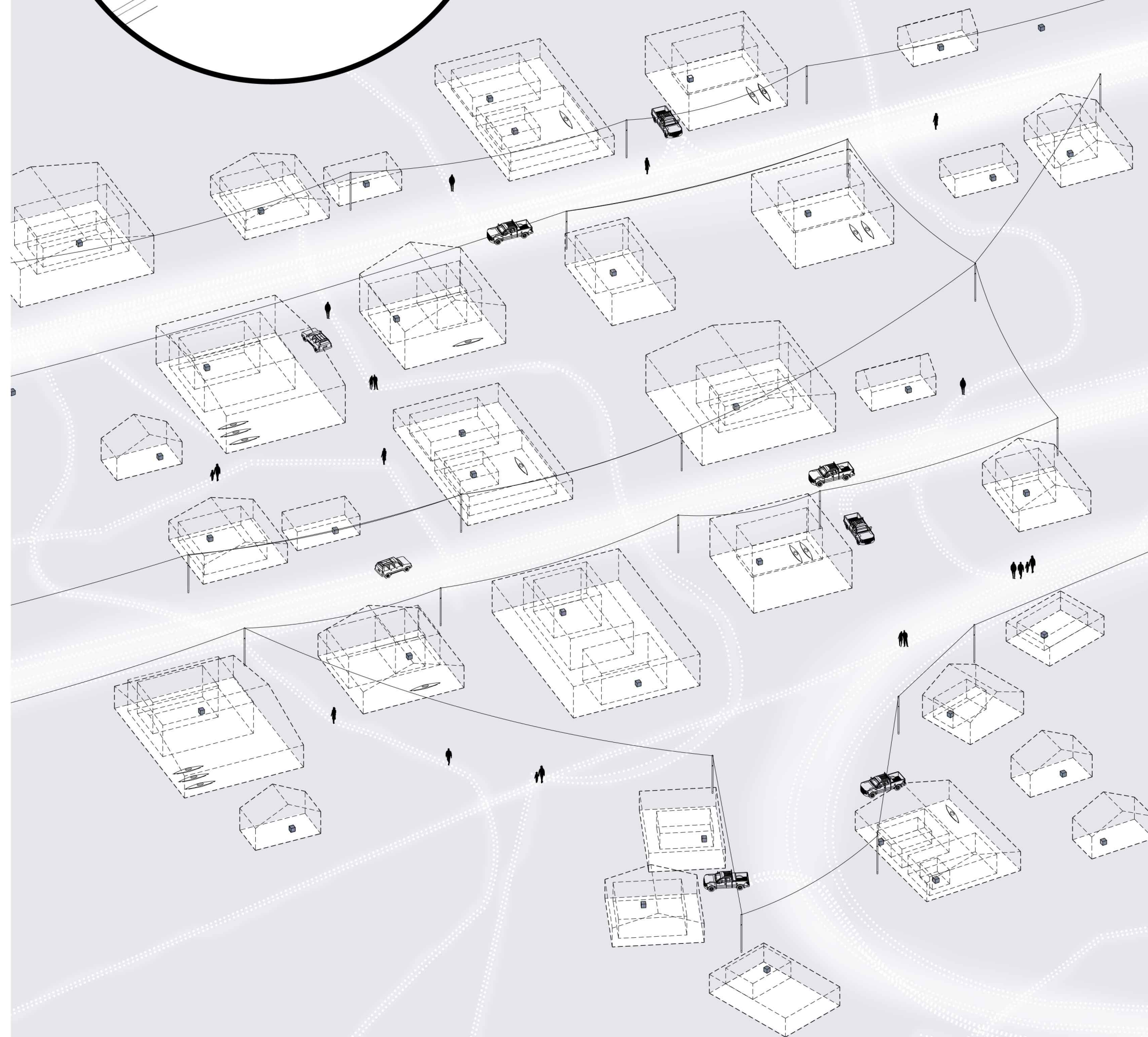
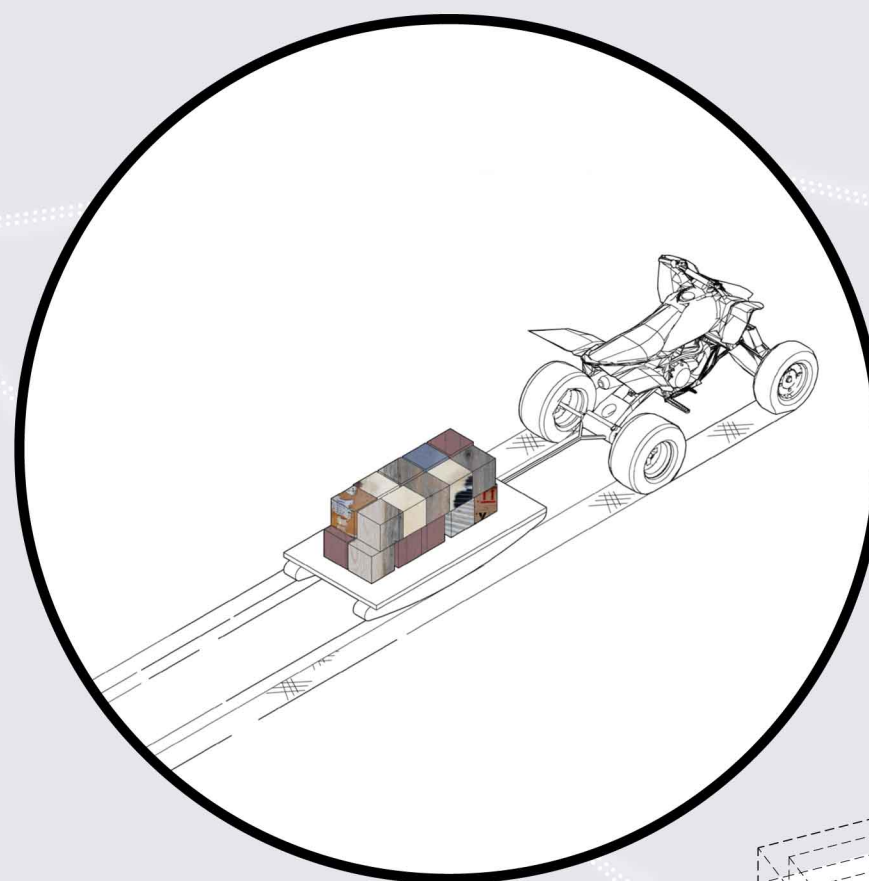


6 Place on site
Placez sur la site

7 Add water
Ajoutez de l'eau

8 Enjoy!
Amusez-vous bien !

5 Transport box to the site
Transportez la boîte



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